



**EXPO**  
**COACHING**

The logo consists of a stylized arrow graphic on the left, pointing to the right. The arrow is composed of a white triangle at the top and a dark grey triangle at the bottom, meeting at a vertical line. To the right of this graphic, the word "EXPO" is written in a white, bold, sans-serif font, and the word "COACHING" is written in a dark grey, bold, sans-serif font below it.